



1 in 8
Americans
struggle with
hunger



40%
of food
produced in the U.S. is
thrown away

**Kroger's commitment:
End hunger in our communities
and eliminate waste across
our company by 2025**

Kroger's Zero Hunger | Zero Waste social impact plan is how we live Our Purpose – to Feed the Human Spirit™ – every day. Find out more at www.TheKrogerCo.com and follow our journey at [#ZeroHungerZeroWaste](https://twitter.com/ZeroHungerZeroWaste).



**ZERO
HUNGER
ZERO
WASTE**

Our Plan

to end hunger in our communities and eliminate waste
in our company by 2025



Establish a **\$10 million innovation fund**
through The Kroger Co. Foundation



Accelerate food donations to
give 3 billion meals by 2025



Donate not just more food,
more balanced meals



Advocate for public policy solutions
to address hunger and help communities
divert food waste from landfills



Achieve prior goal to **be a Zero Waste
company by 2020**, plus achieve
Zero Food Waste by 2025 in all stores
and across the company



**Join forces with new and long-standing
partners**—including Feeding America and
the World Wildlife Fund



**Transform Kroger communities and improve
health** for millions of Americans by 2025



Time to be a **Zero Hero!**



**Less plastic.
Fantastic!**

As part of Kroger's Zero Hunger | Zero Waste
commitment, we will phase out of single-use
plastic bags by 2025.

